



Dear Community Partner,

Thank you for your interest in partnering with the Death Trail for our 2019 season. The Death Trail is celebrating 10 years of terror, and has rapidly become one of the fastest growing haunted attractions in the DC metro area. Last year The Death Trail was featured in the Huffington Post as a must see event for the fall in Virginia. We have also been voted one of the top haunted attractions in VA for the past three years by virginahauntedhouses.com.

As the only event of its kind in Prince William County The Death Trail attracts many people from all age groups and backgrounds and from many miles away. Each participant experiences a chilling adventure through 6 acres of wooded property where they encounter such things as zombies, demented clowns, the criminally insane, pumpkin monsters, and more. Each year the trail is themed differently to to give our returning customers brand new experiences.

While The Death Trail is a haunted attraction, we are also non-profit religious organization that is attempting to build a community outreach center for Prince William residents. The new facility would offer many programs and events that will strengthen families, encourage racial reconciliation, and bring people from many different cultures and backgrounds together for a common cause. The majority of the proceeds from this event will be used to make this center a reality. We share a message at the end of each Death Trail tour that helps each member of society realize their God given potential to make our community the best it can be.

So, what this partnership represents is not only an opportunity to advance our respective interests, but to also make our neighborhood a much better place to live and work.

If accepted, our partnership would include the following.

**Your Portion:**

1. Provide discount/contribution of items from your business
2. Allow for advertising of the Trail at your location. This would include hanging posters, and placing flyers at optimal locations within the store.
3. Provide a flyer/coupon that will be distributed to our customers.

**Our Portion:**

1. Your business will be promoted on all of our online platforms including website, Facebook, Instagram, etc.
2. Banners (provided by you) advertising your business as a sponsor will be placed at our location for our over 10,000 guests to see.
3. You may provide a flyer/coupon to be given out to each of our customers.

Thanks again and I look forward to hearing from you soon.

**Brad Lewis**  
Executive Director  
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